

	STRENGTHS	WEAKNESSES
SWINDON TOWN CENTRE	<ul style="list-style-type: none"> The group considered that there are some existing parks of very high quality in the town centre (such as Queens Park) 	<ul style="list-style-type: none"> There is not enough green public open space in the town centre
SWINDON URBAN AREA	<ul style="list-style-type: none"> Moulden Hill, Lydiard Park, and Coate Water Park are examples of good green infrastructure Parks and Walcot areas are very good examples of green space being built in to development 	<ul style="list-style-type: none"> There is not enough green public open space
THE RURAL AREA	<ul style="list-style-type: none"> Excellent green infrastructure (for example Cotswold Water Park, and Avebury are two good examples) Fantastic landscape Within 10 mins of central Swindon you can be in fantastic open countryside 	<ul style="list-style-type: none"> Excluding the town centre and urban area, there are no weaknesses in the green infrastructure in the rural area

	OPPORTUNITIES	THREATS
SWINDON TOWN CENTRE	<ul style="list-style-type: none"> The canal is a major opportunity for green infrastructure, and wider economic and social development and for its linkages (transport, wildlife etc) The promenade development proposals on Princes Street are also a major GI opportunity GI should be a firm policy for implementation 	<ul style="list-style-type: none"> Loss of open space due to development pressure and traffic.
SWINDON URBAN AREA	<ul style="list-style-type: none"> Moulden Hill, outlined in the presentation, is a massive opportunity Country Park at Wichelstowe and pockets of green space throughout the front garden major development area are major opportunities 	<ul style="list-style-type: none"> New developments often have very small or no gardens. A question raised by the group is as follows: <i>“In GI terms, is it better to have good quality garden space or access to public open space?”</i> <p>The group debated this point and whilst no firm conclusions were reached, it was felt that the role of gardens shouldn't be overlooked, as is often the case at present.</p>
THE RURAL AREA	<ul style="list-style-type: none"> Defensive approach – retention and conservation of existing high quality GI Improve accessibility to GI features 	<ul style="list-style-type: none"> Threat of expanding Swindon to GI on fringes.