

WORKSHOP 1 Matrix – BLUE GROUP (Facilitated Andy Tuner)

Places	<b>Examples of the main issues arising from consultation and engagement</b> <i>Please refer to accompanying sheet for the full range of issues</i>	<b>What do you think are the most important options for this area?</b>	<b>Why do you think these are the most important options?</b>	<b>How do you think this can be delivered?</b>
<b>Villages</b>	<ul style="list-style-type: none"> <li>Some development within villages to retain rural community viability and self-containment.</li> <li>Additional housing should be on previously developed land in the urban area/existing settlements/smaller rural villages</li> <li>Maintaining viability of supporting local shops and services</li> </ul>	<ul style="list-style-type: none"> <li>Ensure that the villages keep their own separate identity as distinct places outside the urban area of Swindon.</li> <li>Need for some development in villages to help sustain local facilities such as shops, post offices and transport.</li> <li>However the group had a mixed view of using greenfield land on the edge of villages to do this. Overall the group seemed to indicate a preference for protecting the surrounding greenfield land.</li> <li>Support required for important employment uses in villages and rural locations, including protection from conversion to residential properties.</li> <li>Need for affordable housing in villages was also highlighted.</li> </ul>	<ul style="list-style-type: none"> <li>The protection of the villages character and distinctiveness was the most important issues raised.</li> <li>This was also linked to:               <ul style="list-style-type: none"> <li>Viability</li> <li>Sustainability</li> <li>Identity</li> <li>Community spirit</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Sustainable growth of villages</li> <li>Effective and cheap transport facilities were highlighted as key tool in this.</li> <li>The group consensus was that the core strategy should contain policies that will not constrain extensions and developments provided they considered to be acceptable and not harm the points highlighted in this section.</li> <li>Need to find out exactly what the residents of the villages want and what they think.</li> <li>Need to engage these people possibly through holding evening or weekend meetings in the areas.</li> </ul>
<b>Urban Extensions</b>	<ul style="list-style-type: none"> <li>Additional housing should be focused on previous developed land in the urban area in the first instance</li> <li>Any development at Commonhead should minimise its impact on Coate Water</li> <li>Much more Affordable Housing is needed</li> </ul>	<ul style="list-style-type: none"> <li>Affordable houses are not considered to be affordable</li> <li>Need to increase the provision of affordable housing.</li> <li>Need to ensure that affordable housing stays as such and is not allowed to end up on the open market.</li> <li>Need to ensure that there is a mixture of ownership types and housing types.</li> <li>Agreed that Coate Water should be protected.</li> <li>Suggestion that several terraces in any new development should be elderly persons accommodation.</li> <li>Indicated that there was inadequate access to Commonhead from the A419.</li> <li>Opportunity for development to have a renewable energy / resources focus. Very applicable to the development of affordable housing and the issues of energy deprivation.</li> <li>New developments need to be sustainably designed, but also there needs to be a focus upon imaginative design and development rather than simple pastiche.</li> <li>Development of previously development land also needs to respect potential unique biodiversity habitats</li> <li>The group agreed the previously developed land should be used first although highlighted that there simply is enough.</li> <li>Different views were expressed regarding the uses of Greenfield sites as opposed to high-rise and dense new development.</li> </ul>	<ul style="list-style-type: none"> <li>To ensure that people have suitable and affordable housing for people to live in.</li> <li>To protect the assets that Swindon has i.e. Coate Water.</li> </ul>	<ul style="list-style-type: none"> <li>Although the need for expansion was recognised the group did not wholly agree with the proposals for expansion.</li> <li>Suggested that development should be high-rise rather than spreading out into greenfield land.</li> <li>As suggested in the presentation emphasis upon Supplementary Planning Documents for renewable energy and construction are important.</li> </ul>

**Swindon Core Strategy – Local Policy Forum June 26<sup>th</sup>**

Places	Examples of the main issues arising from consultation and engagement  <i>Please refer to accompanying sheet for the full range of issues</i>	What do you think are the most important options for this area?	Why do you think these are the most important options?	How do you think this can be delivered?
<b>Central Area</b>	<ul style="list-style-type: none"> <li>• Development of underused previously developed sites</li> <li>• Provision for leisure facilities for all ages</li> <li>• Regeneration of the Central Area should not be about short-term profit for developers but about creating a centre that the Swindon community can be proud of</li> </ul>	<ul style="list-style-type: none"> <li>• Traffic flows and getting traffic moving within the city centre is critical in the central area.</li> <li>• Potentially too much focus on redeveloping run down areas of housing.</li> <li>• Sustainable and co-ordinated development and growth</li> <li>• Opportunity through redevelopment for increased use of renewable energy technologies / resources.</li> <li>• Need for more entertainment in the evening for the older ages as well as younger groups (things such as good restaurants are missing).</li> <li>• The key part of the vision for the group was the emphasis upon ensuring that the community of Swindon can be proud of the town.</li> </ul>	<ul style="list-style-type: none"> <li>• Any development in the central area needs to be sustainable and for the long term future not just for the gains of tomorrow.</li> </ul>	<ul style="list-style-type: none"> <li>• Learn from other towns and cities that have gone through the same issues. Ensure that both good and bad examples are taken into account.</li> <li>• Need to widen commercial road to enable better traffic flows through the central area.</li> </ul>

**WORKSHOP 2 Matrix – BLUE GROUP (Facilitated Andy Tuner)**

Places	Examples of the main issues arising from consultation and engagement  <i>Please refer to accompanying sheet for the full range of issues</i>	What do you think are the most important options for this area?	Why do you think these are the most important options?	How do you think this can be delivered?
<b>Rural Issues</b>	<ul style="list-style-type: none"> <li>• Flexible approach needed to enable Farms to diversify into other sectors</li> <li>• Swindon's countryside needs to be protected</li> </ul>	<ul style="list-style-type: none"> <li>• Transport facilities.</li> <li>• Identity.</li> <li>• Diversification of farms, although there was discussion as to how you allow farm buildings to be developed whilst protecting the areas character.</li> <li>• Potential for development of urban villages as opposed to extensions to the already over stretched urban area.</li> <li>• The group question how the countryside is to be protected from development.</li> <li>• It was commented that the Swindon BC appears to be very urban focused.</li> </ul>	<ul style="list-style-type: none"> <li>• To ensure the continuing prosperity of the area.</li> <li>• Ensure sustainable rural businesses.</li> </ul>	

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<b>Neighbourhood Renewal areas</b>	<ul style="list-style-type: none"> <li>Investment is needed in Swindon's existing communities, many of which have long been neglected</li> </ul>	<ul style="list-style-type: none"> <li>Suggested that potentially there is too much focus on redeveloping run down areas as housing, which is simply a waste of money in the long term.</li> <li>More encouragement for redevelopment of existing uses rather than housing.</li> <li>A good start has been made in some areas but it needs to be seen if it will last.</li> <li>Communities need to be involved with redevelopments to devolve ownership and therefore care and protect their neighbourhoods</li> <li>Problems associated with Community Centres being located in schools – knock on costs and security issues.</li> </ul>	<ul style="list-style-type: none"> <li>Need to be careful that renewal works are not simply a waste of money.</li> </ul>	<ul style="list-style-type: none"> <li>Needs to be led by the local community to develop ownership.</li> </ul>
<b>Swindon Urban Area</b>	<ul style="list-style-type: none"> <li>Support the development of underused previously developed sites</li> </ul>	<ul style="list-style-type: none"> <li>The group discussed this under previous headings and had no further comments.</li> </ul>		
<b>Boroughwide Issues</b>	<ul style="list-style-type: none"> <li>Sustainability issues should be at the fore</li> <li>The future planning of Swindon should properly tie in with community aspirations</li> </ul>	<ul style="list-style-type: none"> <li>The group identified a serious need for the process to engage with young professionals to ensure that their thoughts and aspirations are taken into account. After all they are the future of Swindon. Suggestions for exhibitions outside of normally working hours and in places such as the Nationwide Centre where these people work and have access to consultations such as this.</li> <li>Need to create multiple communities around the outskirts of the Swindon urban area such as Gorsehill.</li> <li>The group also discussed how people view Swindon and what they thought it should aspire to be. This resulted in a number of differing views including: <ul style="list-style-type: none"> <li>A country town</li> <li>A knowledge district</li> </ul> </li> <li>Critically most of the group agreed that Swindon should aspire to be a place where people want to visit, live and work, thereby trying to reduce the reliance upon commuting.</li> </ul>		