

THEME	ISSUE	OPTION
<p>1. TRANSPORT</p>	<ul style="list-style-type: none"> <li>Improvements to public transport require initial high capital investment with only a low revenue stream to support it</li> <li>Connections between the New Town, Old Town and Outlet Village need improving</li> <li>The Northern Development Area should be linked to the centre</li> <li>The proposed tunnel from the Southern Development Area will encourage car use and separates the area from Swindon</li> <li>Access to the Science Museum</li> </ul>	<ul style="list-style-type: none"> <li>The long term preferred option is a light rail system or driverless cars. In the short term, improvements to bus services are required.</li> <li>Co-ordinated transport system for all major development areas to reduce car usage.</li> <li>Potential for new park and ride schemes should be considered</li> <li>The SDA should be linked to the rail network</li> <li>A monorail to the Science Museum should be considered in the long term – a state of the art iconic image for Swindon.</li> </ul>
<p>2. SUSTAINABLE DEVELOPMENT</p>	<ul style="list-style-type: none"> <li>Energy requirements of new developments should be minimised</li> <li>The potential for the creation of local energy should be considered</li> </ul>	<ul style="list-style-type: none"> <li>The plan should encourage sustainable construction practices and they should be mandatory where possible.</li> <li>The provision of Energy from Waste facilities in new major developments should be considered</li> <li>Micro generation, grey water recycling and SUDS should also be considered</li> </ul>
<p>3. HOUSING DISTRIBUTION</p>	<ul style="list-style-type: none"> <li>There is a severe shortage of affordable and intermediate housing</li> <li>There is a need for balanced and mixed communities</li> <li>Houses in multiple occupation (HIMO) increase demands for parking and other facilities.</li> <li>The distribution of new housing should be concentrated in Swindon with limited amounts in other areas where necessary</li> </ul>	<ul style="list-style-type: none"> <li>Town centre housing should be predominantly flats with more family housing in the suburbs.</li> <li>Possible change through a Local Development Order to require HIMO to obtain planning consent.</li> </ul>

THEME	ISSUE	OPTION
<p>4. EMPLOYMENT DISTRIBUTION</p>	<ul style="list-style-type: none"> <li>• The traffic implications of employment development is a significant issue</li> <li>• There is currently a surplus of vacant employment floorspace</li> <li>• Business parks on the edge or out of centre take people away from the town centre reducing spend within the town centre</li> <li>• The need for training and education was also identified as an issue.</li> </ul>	<ul style="list-style-type: none"> <li>• Transport issues can be controlled to some extent through parking measures etc</li> <li>• Existing surplus employment sites should be modernised and re-developed for mixed uses including live/work units and small business units.</li> <li>• Existing town centre employment sites should be retained and further development should be encouraged in the town centre close to public transport links</li> <li>• Provision should be made for education facilities. There should also be links to the university in terms of the provision of research and development and business units</li> </ul>
<p>5. LOCAL DISTINCTIVENESS</p>	<ul style="list-style-type: none"> <li>• The main issue identified by the Group was the need to identify what makes Swindon distinctive.</li> <li>• The Group felt that it was important to refer to places by the appropriate name i.e. Common Head should be referred to as Coate and Wichelstowe is known locally as the Front Garden.</li> </ul>	<ul style="list-style-type: none"> <li>• In identifying local distinctiveness, consultation with the local community was seen as key.</li> <li>• The Group also felt that Swindon could develop a new local distinctiveness e.g. as a model of sustainability as well as building on what has made it distinctive in the past e.g. its heritage.</li> <li>• The use of public art in developing local distinctiveness should also be considered.</li> </ul>
<p>6. GREEN INFRASTRUCTURE</p>	<ul style="list-style-type: none"> <li>• Green infrastructure was considered important in terms of sustainable construction practices and the Group re-iterated their comments made under the heading 'sustainable development'.</li> </ul>	<ul style="list-style-type: none"> <li>• The Group felt that it was important to protect and retain existing green wedges</li> <li>• Trees should be considered for their amenity as well as environmental value.</li> </ul>

THEME	ISSUE	OPTION
<p>7. COUNTRYSIDE AND VILLAGES</p>	<ul style="list-style-type: none"> <li>The Group felt strongly that the countryside should be protected. However they acknowledged that there may be a need for limited development in order to maintain the vitality and viability of village communities.</li> <li>The need to consider the infrastructure requirements before development is given the go-ahead was also raised as an important issue.</li> </ul>	<ul style="list-style-type: none"> <li>The Group felt that there should be a larger buffer at Coate Water</li> <li>The rural buffers to the west of Swindon should be protected to preserve villages</li> <li>Development in villages should be limited to that which is appropriate to maintain viability of community facilities</li> </ul>
<p>8. REGENERATION</p>	<ul style="list-style-type: none"> <li>The Group felt that regeneration should be undertaken on a sequential basis starting with the town centre.</li> <li>Improvements to transport links were considered key to regeneration.</li> <li>It was noted that option for development to the east and north and constrained by the Borough boundary.</li> </ul>	<ul style="list-style-type: none"> <li>Mixed use, high quality development is needed in the town centre.</li> <li>There is a need for appropriate leisure and retail facilities. In particular the Group cited the need for clusters of specialist shops at low rent.</li> <li>An appraisal of all links within and outside the Borough needs to be undertaken.</li> <li>The Group felt that the administrative boundaries should be reviewed to include land further to the south and east, subject to consultation.</li> </ul>

